

FOR IMMEDIATE RELEASE

September 22, 2014

**Greystone recognized with a 2014 “Focus Elite” award**

**Regina, Saskatchewan** – For a third time, Focus Consulting Group has recognized Greystone Managed Investments Inc. with a “Focus Elite” award, which recognizes asset management firms with high performing cultures.

Nine asset management firms, including Greystone, were selected based on strong, cohesive cultures as measured by alignment with core values and behaviours, very high employee loyalty and engagement, effective decision making and strong execution.

Rob Vanderhooft, Chief Executive and Chief Investment Officer says, “We are immensely pleased as this award represents a collaborative effort across the entire firm to preserve, maintain and enhance our unique culture. I truly believe that our culture is what sets our firm apart from our peers and creates an environment that allows Greystone to evolve and meet the ever-changing needs of our clients.”

Focus Consulting Group is recognized by industry trade groups and industry leaders as an expert in culture and leadership in the asset management industry. From surveys and interviews with hundreds of asset management firms worldwide, nine firms were recognized for having built superior cultures.

*About Greystone Managed Investments Inc.*

Founded in 1988, Greystone Managed Investments Inc. is a privately-owned, Canadian institutional investment manager. Employee-controlled, the firm is one of Canada’s 10 largest money managers<sup>1</sup> with over \$33 billion of assets under management (as at June 30, 2014). Greystone offers in-house expertise in fixed income, Canadian equities, U.S. equities, international equities, infrastructure, real estate and mortgages. Greystone is headquartered in Regina, with offices in Toronto, Winnipeg and Hong Kong.

For more information about Greystone Managed Investments Inc., visit [www.greystone.ca](http://www.greystone.ca).

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<sup>1</sup> Benefits Canada, May 2014, Top 40 Money Managers based on Canadian pension assets as of December 31, 2013.